

MEDIA RELEASE
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BLACKMORES ANNOUNCES NEW PARTNERSHIP WITH BILGOLA SURF LIFE SAVING CLUB

“Mixing” it up at the Blackmores Bilgola Boat Carnival

On Saturday, 18 October, Blackmores announced a new partnership with Bilgola Surf Life Saving Club (Bilgola SLSC) at the inaugural Blackmores Bilgola Boat Carnival, the first ever mixed surf boat race consisting of two males and two females.

Bilgola SLSC President Geoff Raper says, “we are very excited about this new partnership with local company Blackmores and about their enthusiasm for Bilgola SLSC and in particular our Nippers Program.”

“The official launch at the Blackmores Bilgola Boat Carnival on Saturday was the perfect time to announce this new long-term association. The Blackmores open event was available to rowers of all ages and provided something for everyone in the local community. We were pleased that Marcus Blackmore was down at the event and got in amongst the action,” enthused Raper.

Blackmores Chairman and member of Bilgola SLSC Marcus Blackmore is also enthusiastic about this new association. “As a company Blackmores is committed to the health and wellbeing of Australians. We are passionate about peoples’ fitness and health and aim to inspire people to take control of their wellbeing. We have a sincere respect for the work undertaken by Bilgola Surf Life Saving Club and we are proud to be partnering with a club that complements our company ethos and enables us to contribute to beach safety for the community and public by way of trained lifesavers.”

“We’re also looking forward to contributing to the support of the facilities to encourage the continued development of Nippers and foster the community spirit through strong family and club values,” Blackmore said.

A proud new Club member and Sales Director at Blackmores, Reg Weine, eagerly anticipates Blackmores involvement with the Club. “I’m very proud to be involved with the Bilgola SLSC Nippers Program and it’s wonderful to see so many young families, being active, fit and healthy and enjoying what outdoors beach life in Australia has to offer”.

“Blackmores’ participation with the Bilgola SLSC inspires people to be fit and healthy and is a nice welcome to the local community. Whether you join as a surf life saver, as a Nipper, or just come down and enjoy what Bilgola Beach has to offer, I encourage everyone to get involved, it’s a lot of fun for the entire family,” Weine says.

Blackmores will be moving to the Warriewood area soon. The new Blackmores Campus at Warriewood will encompass state-of-the-art facilities to help employees achieve optimum wellness and maintain a healthy work/life balance. By providing outstanding staff facilities, which includes the Blackmores Wellness Centre with treatment rooms for massage and naturopathy, and gym facilities including a lap pool, yoga and Pilates area, the company hopes to encourage staff to keep healthy and fit. Along with other supporting programs Blackmores is looking to maximise staff wellbeing. This reflects in their unique culture and is one that matches the vision at Bilgola SLSC: A commitment to encourage members and the local public to be fit and healthy and embrace Australian beach culture.

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